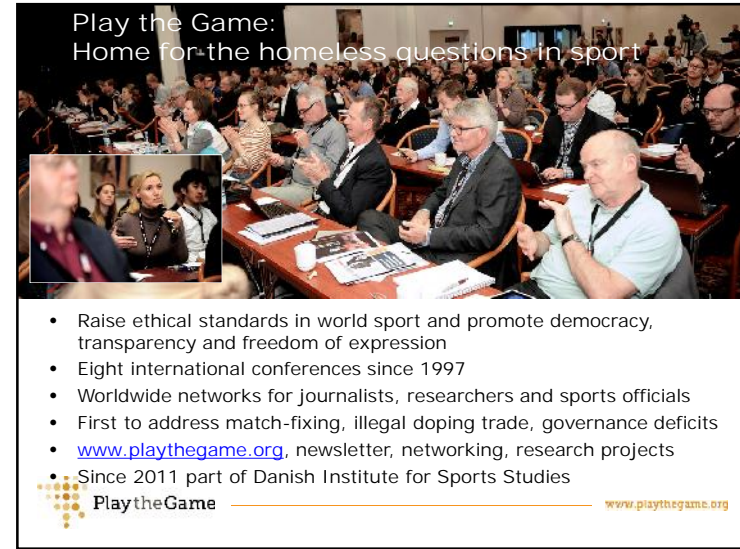




Organised crime in sport:
The threats from within

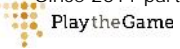
Jens Sejer Andersen
International Director
Play the Game

ISPAC conference, Milano, Italy
12-13 December 2014



Play the Game:
Home for the homeless questions in sport

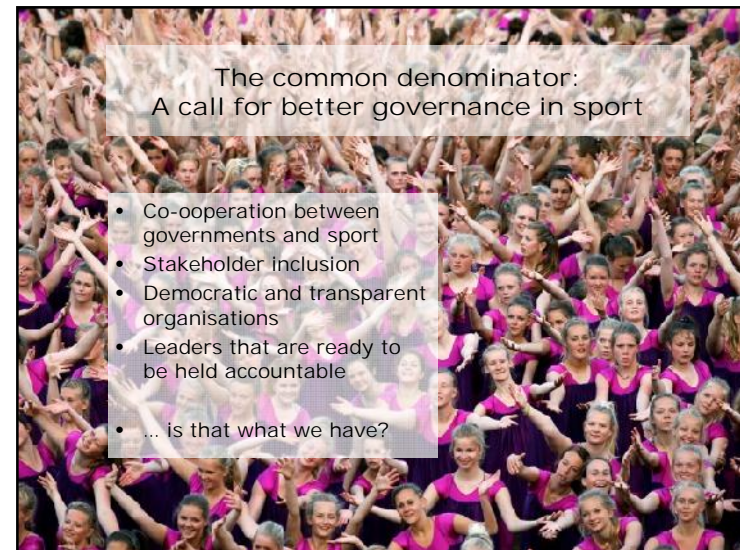
- Raise ethical standards in world sport and promote democracy, transparency and freedom of expression
- Eight international conferences since 1997
- Worldwide networks for journalists, researchers and sports officials
- First to address match-fixing, illegal doping trade, governance deficits
- www.playthegame.org, newsletter, networking, research projects
- Since 2011 part of Danish Institute for Sports Studies

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Increased public pressure on sports organisations

- Transparency
- Sustainable events
- Human rights
- Anti-Doping
- Credible competitions
- Fair labour markets
- Gender equity
- Social inclusion
- Safety for children
- Physical activity



The common denominator:
A call for better governance in sport

- Co-operation between governments and sport
- Stakeholder inclusion
- Democratic and transparent organisations
- Leaders that are ready to be held accountable
- ... is that what we have?



Volleyball:
New president, old habits

- In 2012, Brazilian Ary Graça elected FIVB president in "first democratic elections in 65 years"
- Promised profitable posts to old allies/confederation presidents
- VP's earn 100,000 USD/year
- - as a minimum
- Needed 103 votes in the first round – and got 103



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Graça in Brazilian volley:
It stays in the family




- 11 December 2014: Brazilian state controllers CGU confirm irregularities revealed by ESPN Brasil
- Secret contracts with two sons-in-law
- Contracts worth 4 mio USD to two front companies owned by collaborators for fictitious services
- Companies without nameplate and staff
- Irregular transactions in small personal network
- One of the beneficiaries, Fabio Azevedo.... is now Director General of the FIVB
- Can Graça go to Rio 2016?

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The Apprentice's Sourcerers:
A couple named Acosta

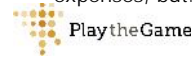
- Rubén Acosta FIVB President 1984-2008
- 10% for FIVB-representatives signing contracts
- The president signs them all
- Falsified accounts, but acquitted
- Code of Conduct: Criticism not allowed
- Got away with \$40 mio



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The plight of a
whistleblower

- 2002: Mario Gojman and Argentine Federation (FAV) host World Championships
- 2003: FAV and Gojman excluded by Acosta
- 2004-2005: Thanks to Gojman's evidence Acosta must lay down IOC mandate
- 2005: Gojman speaks at Play the Game
- 2010: FIVB President Wei compensates Gojman for legal expenses, but...



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Buenos Aires, Argentina, today

- Gojman guaranteed personally for bank loans to finance the 2002 World Championships
- FIVB denies liabilities of 800,000 USD
- Evicted from his house in 2012
- Compulsory auction of belongings 10 October 2013
- Desperate and suicidal
- No response from the FIVB, the IOC, PASO



Photo: WDR

And the winner is...?

- Ruben Acosta sues the FIVB for lost commissions of \$4 mio
- Has taken the FIVB to court in Lausanne
- Claiming his decision was in full accordance with FIVB rules and approved by those in charge today
- A soap opera turned into tragedy



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Monopoly and family

同一个世界 同一个梦想
One World One Dream

- De facto monopolies
- Extremely attractive products
- No external control
- No internal checks and balances
- One nation-one vote principle (except the ICC)
- Redistribution of funds loaded with conflict of interest
- Autonomy as a shield for fraud

Beijing 2008
www.beijing2008.com

Action for Good Governance in International Sports Organisations

playthegame

European Journalism Centre

Loughborough University

Universiteit Utrecht

Deutsche Sporthochschule Köln
German Sport University Cologne

KU LEUVEN HFVA
FEDERATION INSTITUTE FOR WORK AND SOCIETY

idheap
Institute for International Development and Policy Studies

Univerza v Ljubljani

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Olympic system deficiencies

- AGGIS survey into 35 Olympic federations in 2012 showed
 - Less than 1 out of 3 have audit or financial commissions
 - 18 distribute funds, and among them only 2 have objective criteria, and only 6 have more or less transparent distribution
 - 6 out of 35 have term limits for elected officials
 - 3 have female secretary generals
 - 39 out of 400 exco members are female
 - [2014: Only 9 publish annual accounts]

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Sports Governance Observer

- Benchmarking tool for sports federations
- Four dimensions
 - Transparency
 - Checks and balances
 - Democracy
 - Solidarity
- Full report on 35 Olympic federations at Play the Game 2015

TRANSPARENCY AND PUBLIC COMMUNICATION

- 1 The organisation publishes its statutes/constitution on its website
- 2 The organisation publishes its by-laws on its website
- 3 The organisation publishes its sport rules on its website
- 4 The organisation publishes its organisational chart on its website
- 5 The organisation publishes its strategic plan on its website
- 6 The organisation publishes the agenda and minutes of its statutory meetings on its website
- 7 The organisation gives the media access to its general assembly
- 8 The organisation publishes basic biographical information about its board members and senior officials on its website
- 9 Contact details to board members and senior officials are published on the website
- 10 The organisation publishes information about its member federations on its website
- 11 The organisation publishes its annual general activity report on its website
- 12 The organisation publishes reports of its standing committees on its website
- 13 The organisation publishes an annual financial report on its website
- 14 The organisation publishes remuneration, for example per diem payments and bonuses of its board members and senior officials on its website
- 15 The organisation publishes main event reports with detailed and relevant information on its website

www.sportsgovernanceobserver.org

AGGIS - Action for Good Governance in International Sports Organisations

IOC: is real reform possible?



- Since 2009: Basic Universal Principles of Good Governance of the Olympic and Sports Movement
 - Sympathetic but vague (“Should”)
 - No monitoring, no sanctions

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IOC: is real reform possible?



- Agenda 2020 reform programme
 - Self-evaluation only, no sanctions
 - Updating governance principles and ethics rules
- International federations are not Olympic parties
 - “Fear that federations will leave” (and go to SportAccord)

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Government initiatives on sports governance



- Council of Europe focus area
- UNESCO Charter
- EU work plan 2014-2017 and Erasmus+
- Swiss legal reforms as of yesterday
 - ...A defining moment?

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... or the defining moment?



	Member associations	Confederations	Modalities
Successful first three years 2011-2013	USD 250,000	USD 2.5 M	to be paid as of June 2014
Successful year 2014 (incl. 2014 USA World Cup™)	USD 500,000	USD 4.5 M	to be confirmed and paid in January 2015
TOTAL	USD 750,000	USD 7.0 M	

Total extraordinary contribution of USD ~200 million for the successful cycle 2011-2014

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