



# Criminal Threats and International Answers in the Global Sports Industry

International Conference  
Milan 12 & 13 December 2014

**The Key Role of  
Public Sport Authorities**

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# UNESCO's Physical Education and Sport Mandate



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UNESCO **International Charter** on Physical Education and Sport (1978)

**Intergovernmental Committee** for Physical Education and Sport (CIGEPS)

“18 Member States

“Permanent Consultative Council with key public and private stakeholders



**International Convention against Doping in Sport** (2005) 177 States Parties and the Conference of Parties

**World Conference of Sport Ministers** (MINEPS)





## The World Conference of Sport Ministers, May 2013



### Declaration of Berlin:

- “ Global consensus from policy-makers and experts
- “ More than 70 action-oriented commitments and recommendations



**Theme III:  
Preserving the  
Integrity of  
Sport**

## Declaration of Berlin



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*various national and international authorities and stakeholders need to concert their efforts in order to combat threats to the integrity of sport through doping, corruption and the manipulation of sport competitions, and (õ ) **Sport Ministers play a leadership role** in federating these efforts*

*due to its cross-border nature, the manipulation of sport competitions requires a **coo**<sup>WU2</sup>**ated global response***

*preserving the integrity of sport needs **sufficient resources** (e.g. financial and personnel) for ensuring effective structures in the fight against doping, corruption and the manipulation of sport competitions*

## Diapositiva 4

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**WU2**

**Cite?**

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## Declaration of Berlin – Council of Europe Convention



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*We call upon UNESCO Member States, in accordance with national and international law, to **support (Å ) the Council of Europe (Å ) International Convention against the manipulation of sport competitions***

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## Diapositiva 5

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**WU4**

**Cite?**

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## Analogies with the Fight Against Doping



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Prioritizing the issue

International Legal Instrument: precondition but insufficient

Resourcing / capacity building (public authorities)

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Governance (« autonomy of sport »)

Personal Data Protection



## Diapositiva 6

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## Responsibilities of Sport Ministries



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Overall risk-assessment / awareness-raising / advocacy

Initiate & co-ordinate national platform

Develop legislative/regulatory framework

Address betting. related risks



## The International Challenge



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Declaration of Berlin:

*We, the Ministers, are committed to **examine the feasibility** of establishing national level, independent, integrity organizations and **encouraging** international coordinated efforts to monitor and address issues relating to corruption.*



will not be enough .

## The International Challenge



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### Exchange of Information

« Integrity » Focal Points / National Platform Coordinators




Sport Ministries



## Priorities

Advocacy: UNESCO International Charter, Council of Europe Convention, Sorbonne-ICSS Report, good practice at national levels

Prevention: sport values education at grassroots level and in schools

Policy coherence and efficiency: common policy dimensions of fights against doping and match-fixing  potential for synergies

Capacity building: training, technical assistance, funding (model: Anti-Doping Fund?)



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Thank you!

